Ed Speyers

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EDUCATION:	**Digital Media Arts College**	**Calvin College**
	M.F.A. in Graphic Design	B.A. in Studio Art
	Thesis: Web Design &	Concentration:
	Content Management	Graphic Design
	2007	2002

TEACHING:

08/2009 - present
Charleston Southern University Charleston, SC
Graphic Design Program Director - Associate Professor of Graphic Design.
Grown graphic design program from **14** students (in 2009) to **116** (in 2016).
See *Related Experience + Courses Taught*

05/2010 - present
Art Institute Online
Adjunct Graphic Design Instructor (See *Courses Taught*)

1/2007 - 07/2009
Digital Media Arts College Boca Raton, FL
Adjunct Graphic Design Faculty - Instructing classes on: Raster Imaging, Vector
Illustration, Beginning Design and Drawing.

RELATED:

7/2006 - present
MadeSimply.com (Founder) – Web Design company. Extensive knowledge of
website creation, design contract and negotiation processes.

9/2004 - 6/2006
Brevard Publishing (Founder) – Art Director, Publishing in Central Florida
serving small and medium businesses with print and advertising services. Sold
business in 2006.

7/2003 - 8/2004
Fieldston Preparatory School, Titusville, FL
Computer Teacher/Help Desk Tech – Teaching grades 8-12 on computer basics
including Windows OS, MS Office applications and basics of using online
technology. Created school's website and maintained computer network.

8/2001 - 12/2001
Beijing Institute of Technology, Beijing, China
English Instructor – MBA program

ACCOMPLISHMENTS

- Developed syllabi, course structure, taught and administered grades for 26 different graphic design courses. Extensive experience creating on-ground and online curricula. (See list of *Courses Taught*)

- Responsible for interviewing, mentoring and evaluating all current faculty in school's graphic design program.

- Expert level knowledge of Mac OS and Adobe CC (Photoshop, Illustrator, InDesign, Flash/Animate, Acrobat, Lightroom, Dreamweaver). Extensive experience using HTML + CSS, web server applications, and current UI/UX techniques having freelanced over **85 websites** throughout career.

- Obtained full accreditation status with the Southern Association of Colleges and Schools (SACS) for new graphic design curriculum.

- Arranged over 70 different internship placements with 24 different local companies, non-profits and government entities. Coordinated and assessed job responsibilities and professional development between students and employers.

- Oversaw all senior design portfolios to prepare students for job market. Averaging 80% student job placement within 6 months of graduation (30% higher than surrounding design schools).

- Personally recruited over 20 students into design program through phone, email and campus tours and created promotional materials for prospective students.

- Created and taught special topic courses in photography with short-term mission emphasis in Nepal (2012) and Thailand (2014 & 2016)

- Provided part-time employment for senior students to assist in developing design skills for client projects.

AWARDS: **Charleston Southern University**   **2013-2014**
Faculty of the Year

COURSES TAUGHT: **Charleston Southern University**

- Portfolio Design
- Web I Multimedia Animation (Adobe Animate)
- Web II HTML & CSS Website Creation (Dreamweaver, Wordpress)
- Business of Design
- Advertising Design
- Digital Photography I & II
- History of Graphic Design
- Typography (InDesign)
- Digital Image Editing (Photoshop)
- Digital Illustration (Illustrator)
- Visual Communication (Illustrator, InDesign)
- Art Appreciation
- Drawing I

Art Institute Online

- Typography
- Advanced Typography
- Design Principles
- Corporate Identity
- Electronic Print Production
- Communication Design
- Web Animation

Digital Media Arts College

- Raster Imaging
- Vector Imaging
- Beginning Design