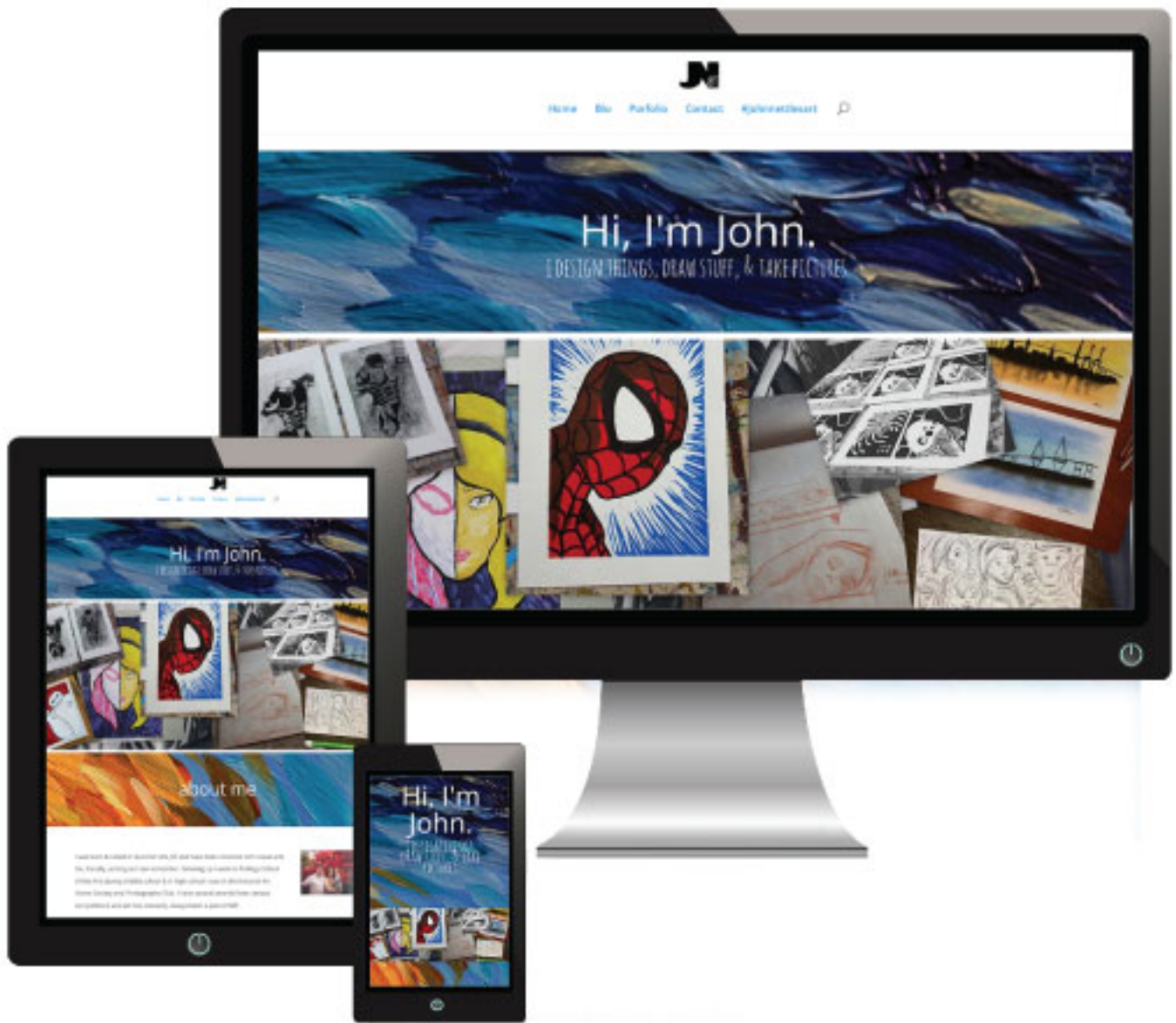


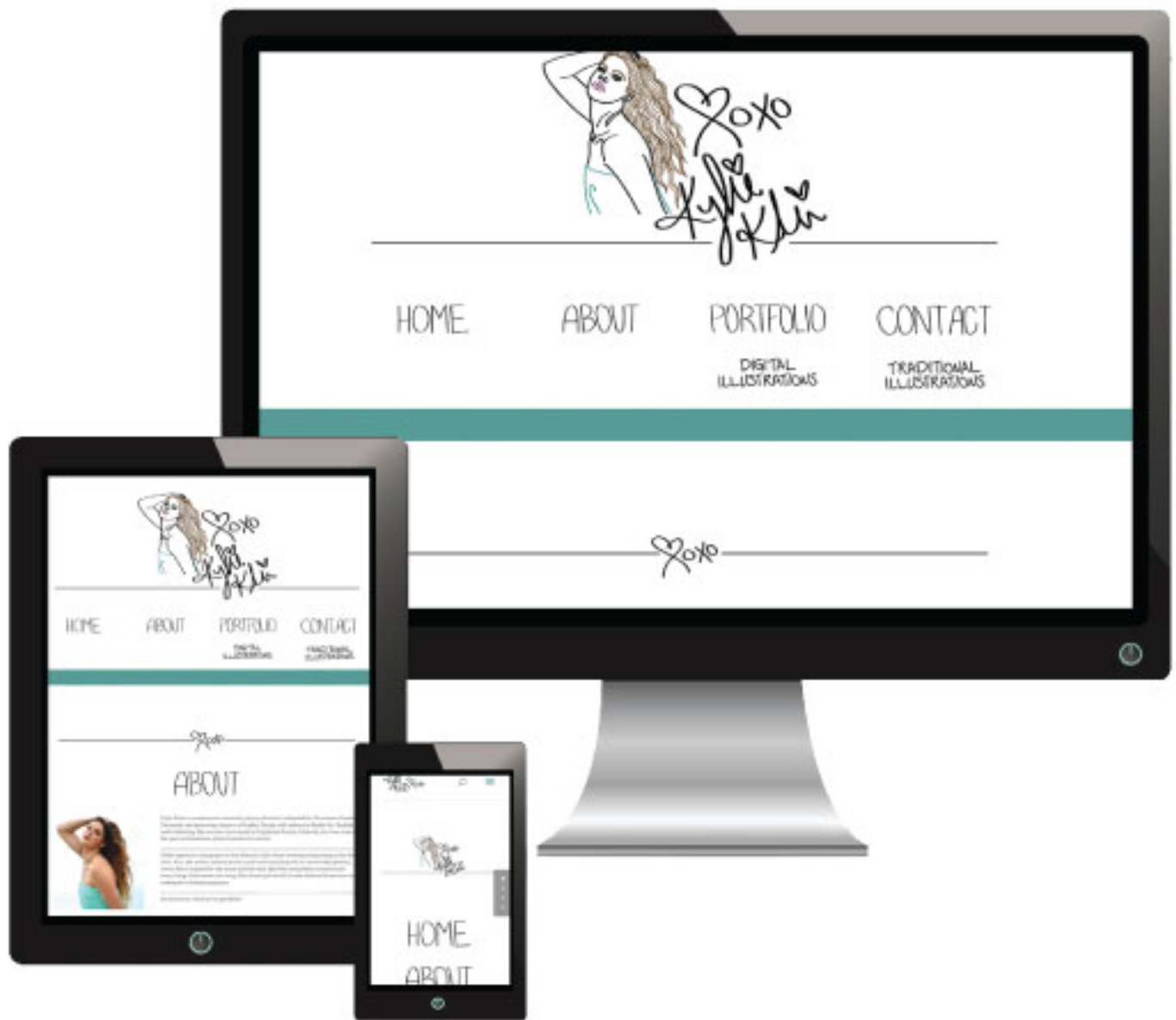
Art 450 Portfolio Design

[holycitydesign.com](http://holycitydesign.com)



Art 450 Portfolio Design

[johnnettleart.com](http://johnnettleart.com)



Art 450 Portfolio Design

[kyliemklein.com](http://kyliemklein.com)



Art 450 Portfolio Design



G231 Corporate Identity

# LOGO



Use the black type with black outline on light backgrounds as well as standard application



Use the white type with white outline on dark backgrounds only

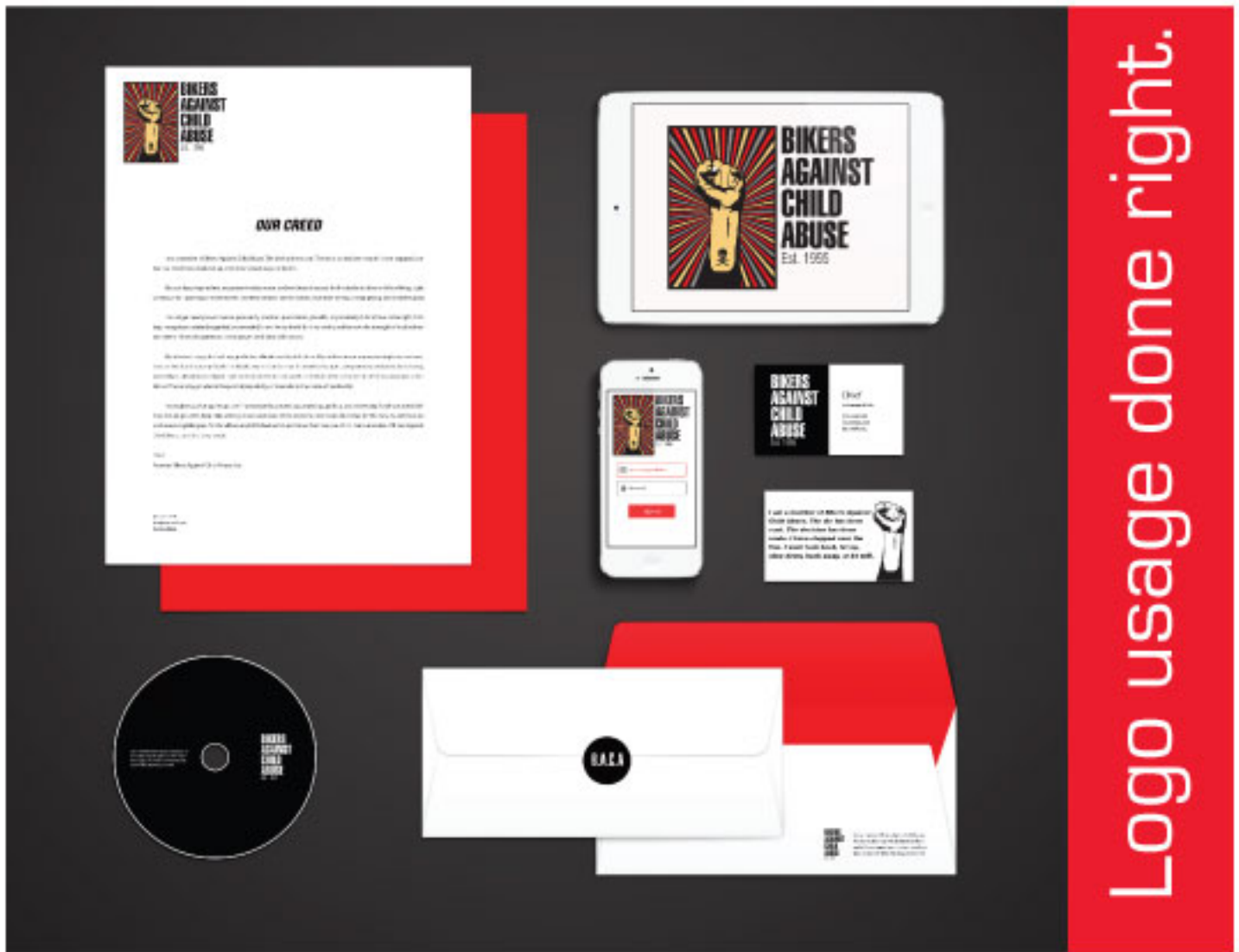


Use the black and white logo only when necessary

# WHAT NOT TO DO

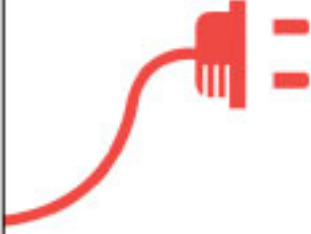
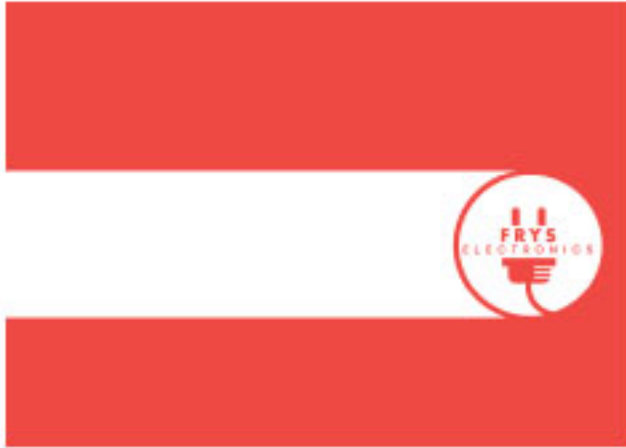


## G231 Corporate Identity (Design Brief)

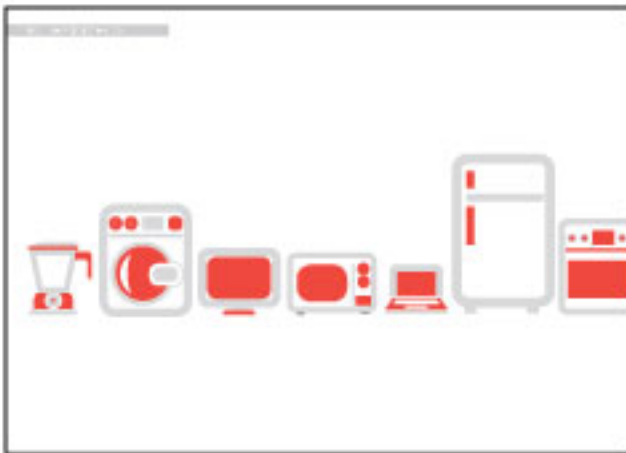


Logo usage done right.

G231 Corporate Identity



6	Company Analysis
8	Competitor Analysis
10	Solution
12	Signature Colors
14	Clear Space/Minimum Size
16	Usage
18	Mixing
20	Typography
22	Stationery System
28	External Applications



## G231 Corporate Identity





*Five Sparrows*  
cafe

Breakfast • Brunch • Coffee • Pastries



COFFEE

<i>Macchiato or Decaf</i> .....\$2.00	<i>Cappuccino</i> .....\$3.00
<i>Shot of Espresso</i> .....\$1.25	<i>Americano</i> .....\$2.00
<i>Mocha</i> .....\$3.50 Original, white chocolate, raspberry	<i>Rain Drop</i> .....\$2.50 Shot of espresso layered with caramel syrup and half a hot
<i>Latte</i> .....\$3.50 Vanilla, caramel, hazelnut	<i>Machiatto</i> .....\$3.50



DRINKS

<i>Fountain Drink</i> .....\$1.00	<i>Brandyvini</i> .....\$4.00
<i>Glass of Milk</i> .....\$1.75 2% Strawberry or chocolate	<i>Shirazi</i> .....\$4.00 Raspberries, juice, orange juice, and sweet sparkling wine
<i>Juice</i> .....\$1.75 Orange, grape, caribbery	<i>Spiced Mocha</i> .....\$3.50 Hot mocha made with brandy and topped with whipped cream
<i>Martini</i> .....\$4.50	



ENTRÉES

<i>Belgian Waffles</i> .....\$8.00 One golden waffle served with maple syrup and your choice of side	
<i>Buttermilk Pancakes</i> .....\$6.50 Stack of three buttermilk pancakes served with maple syrup and one side item	
<i>French Toast</i> .....\$7.50 Four slices of cinnamon, banana nut, or berries and cream, and one side item	
<i>Omelets</i> .....\$7.00 Choose between bacon or sausage, cheddar or provolone cheese, and vegetables of your choice. Served with an English muffin	
<i>Breakfast Sandwich</i> .....\$7.50 Bacon or sausage, egg, and cheese sandwich served on a warm croissant. Your choice of one side item	
<i>Crepes</i> .....\$7.00 Three warm crepes filled with either nutella and banana, strawberries and cream, or Swedish crepes topped with fresh blueberries. Served with one side item	
<i>Biscuits &amp; Gravy</i> .....\$8.00 Two homemade biscuits served with warm sausage gravy and one side item	
<i>Sparrows Special</i> .....\$6.50 One warm crepe layered with peanut butter, honey, vanilla yogurt, homemade granola, jam and strawberries. Rolled up and topped with a cinnamon icing glaze. Served with one side item	



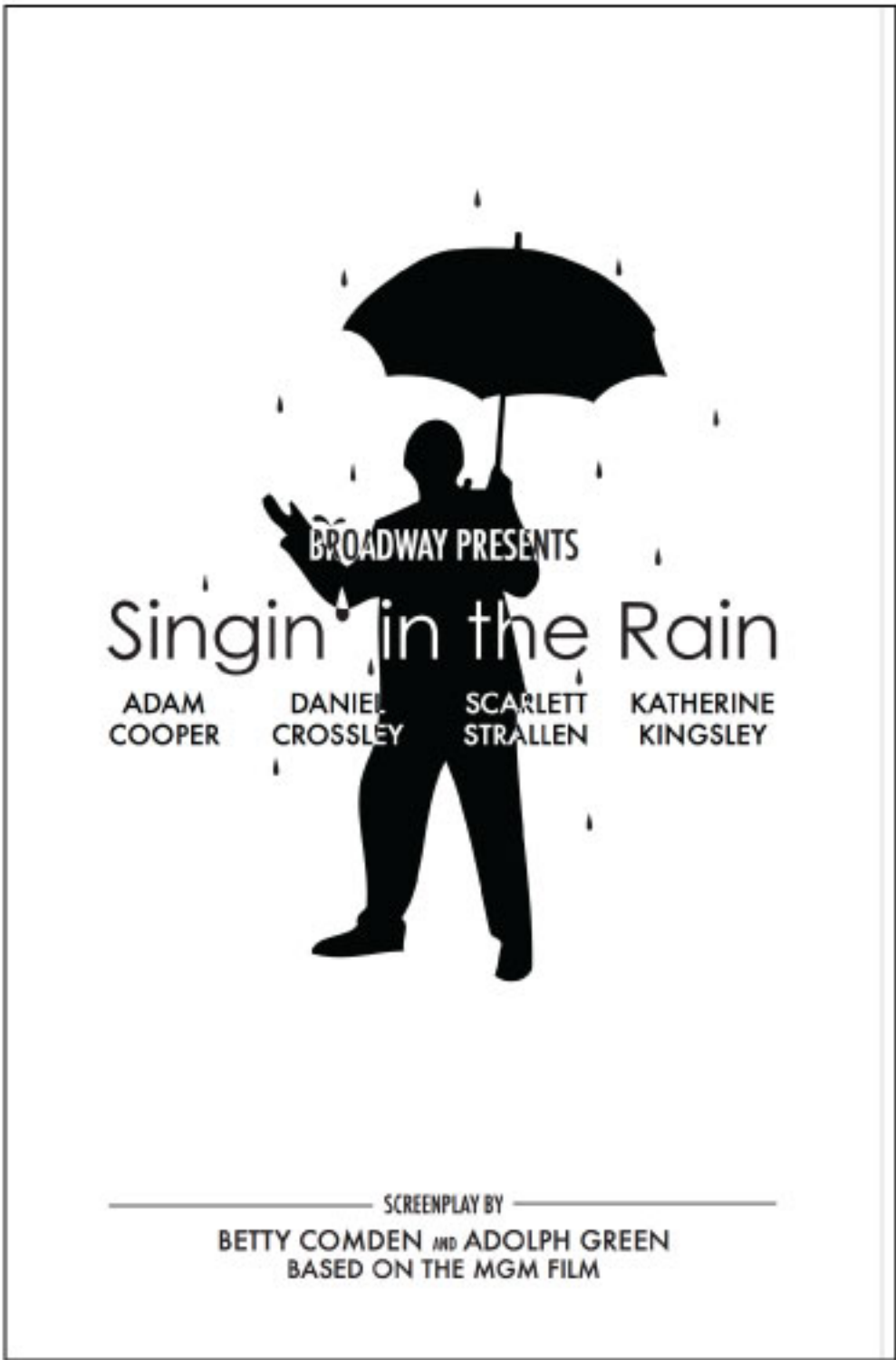
SIDE ITEMS

<i>Fresh Fruit</i> .....\$1.00 Seasonal fruit available	<i>English Muffin</i> .....\$1.50 Served warm with jam or butter
<i>Bacon</i> .....\$1.75 Four strips of crisp bacon	<i>Bagel &amp; Cream Cheese</i> .....\$2.50 Plain, wheat, blueberry, or everything
<i>Sausage</i> .....\$2.00 Four links or two patties	<i>Momemade Biscuits</i> .....\$1.50 Two warm biscuits with jam or butter
<i>Eggs</i> .....\$2.50 Scrambled, sunny side up, or fried	<i>Momemade Granola</i> .....\$2.50 Organic oats with honey, raisins, and cranberries. Served with yogurt
<i>Hashed Potatoes</i> .....\$3.50	



PASTRIES

<i>Famous Scones</i> .....\$3.00 Cinnamon, raspberry white-chocolate, Orange-cranberry, or Chocolate chip	<i>Shorty Buns</i> .....\$3.00 Warm four rolls smothered with a cinnamon glaze
<i>Coffee Cake</i> .....\$1.75 Original or cinnamon swirl	<i>Cinnamon Roll</i> .....\$2.50 Orange cream or original icing
<i>Muffin</i> .....\$2.00 Cinnamon, blueberry, or chocolate chip	<i>Cookies!</i> .....\$2.75 Buttered, chocolate, or Almond



BROADWAY PRESENTS

# Singin' in the Rain

ADAM  
COOPER

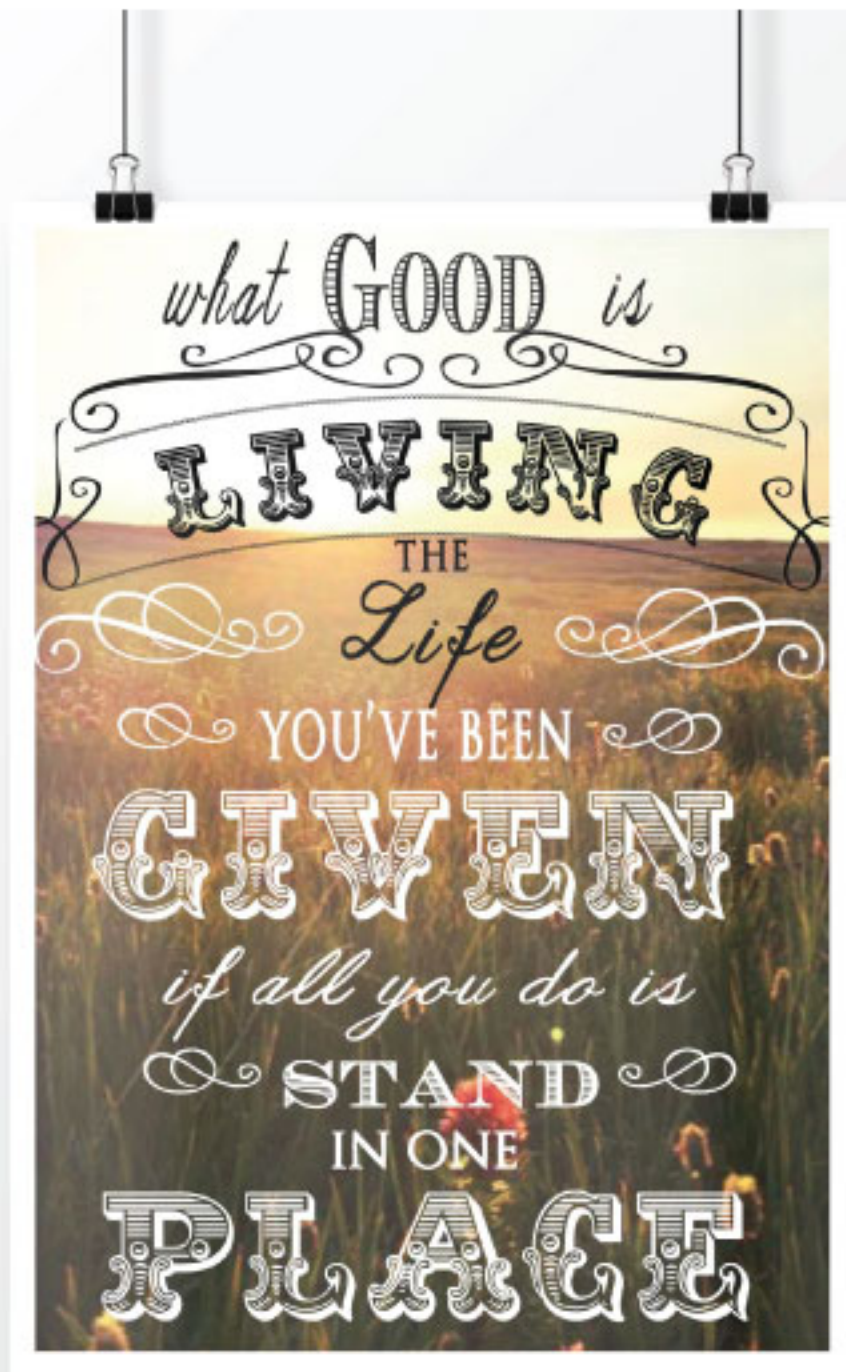
DANIEL  
CROSSLEY

SCARLETT  
STRALLEN

KATHERINE  
KINGSLEY

SCREENPLAY BY  
BETTY COMDEN AND ADOLPH GREEN  
BASED ON THE MGM FILM

Art 316 Typography



Art 316 Tyopgraphy

Twelve Student Ministries  
presents  
**MASQUERADE**



| 2998 Hwy 59 N. - Bowie Texas |

**FREE ADMISSION**

**december 7, 2012 | 7pm**

Art 316 Typography




Water Missions  
International

# ANNUAL REPORT 2013

[www.watermissions.org/annualreport](http://www.watermissions.org/annualreport)

Postcard



Dear Mrs. Cuthbertson (Salvatore)

**As reflected in 2013 and the immediate work for 2014 has accomplished through Water Missions International and your support. Here things seem to wind:**

- a professional growth (John Chelak) used in our country program
- the impact of our donors, volunteers, and employees
- the importance of a new approach to our community development programs that focuses on building functional relationships rather than simply addressing the physical need for safe water

Your support made this possible. We just published our **annual report online for the 2013 fiscal year and I would like to invite you to see how your support has been used from. Here's a brief summary of what you'll find:**

**DISCOVERING A NEW WORLD**  
In March, we moved into our "new" home, a 10,000 sq ft building, but built by the help in 1980 at the north end of Chetani's former "new" land. At the time, nothing certainly one of our great speakers noted:

"I am struck by the fact that the building was constructed originally as part of an effort to save lives through safe drinking water. The building is again being used to do the same thing through safe water projects around the world."

Check out page 12 of the annual report online to see a picture of our international headquarters!

**INTRODUCING**  
There is an old African proverb that says, "If you want to go fast, go alone. If you want to go far, go together."  
Through partnership with each of us, the Lord enabled us not only to "go far" but also to "go fast" in 2013. Eighty-one new safe water projects were implemented in 10 countries by our country programs of Haiti, Honduras, Liberia, Peru, Kenya, Malawi, Uganda, and Indonesia.

Based on the populations of the communities where we implemented new projects, with your help, we

provided access to safe water and an opportunity to hear the gospel to more than 270,000 people this year. Adding these projects to projects completed in previous years, we estimate that your partnership with Water Missions International has made the lives of more than 2.4 million people a day.

Some of these new projects were implemented in countries where we did not yet establish a country program. One example is Tanzania, where progress and testimony from our Kenya and Malawi country programs started several large safe water projects. As a result of this work and the growing demand for safe water, we are opening the doors for us to establish our first country program in Tanzania, Uganda.

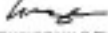
Read more about these projects and the impact of your partnership in our annual report online at [www.watermissions.org/annualreport](http://www.watermissions.org/annualreport). You'll find a brief down of our impact by region on page 6.

**APPROACHING COMMUNITY DEVELOPMENT**  
Based on the idea that poverty is the result of dysfunctional relationships rather than simply a lack of things such as safe water, we began redefining our community development programs to focus on building **healthy relationships that are the cornerstone. This is hard work, but we are confident that this new approach to community development will enable us to accomplish our mission to provide sustainable access to safe water and share the gospel more effectively.**


Take a look at the 2013 annual report online to see practical community partnership through thoughtful partnership, healthy relationships, and sustainable project design.

I hope you can see that this has been an extraordinary year because of the partnerships that have developed between each of you and Water Missions International. By God's grace we are transforming the lives of millions of people every day.

Thank you for investing in Water Missions International, and God bless you.

  
George D. Moore, Ph.D.  
Founder, CEO

P.S. Please go to [www.watermissions.org/annualreport](http://www.watermissions.org/annualreport) for more photos of the safe water and transformed lives your support made possible. Please describe responses to relief for refugees, relief a glimpse of what the Lord accomplished through all of our working together in 2013.

  
Also available to view online at  
[www.watermissions.org/annualreport](http://www.watermissions.org/annualreport)

Partnership letter

# Art 316 Typography



Art 220 Digital Illustration



Art 220 Digital Illustration



Art 220 Digital Illustration





Kenneth & Janet Robinson  
Joyfully invite you to share in the celebration  
of the marriage of their daughter

Sara Rose  
to  
Matthew Davis

Son of Jimmy & Donna Davis

Sunday, September 29, 2013

*at two o'clock in the afternoon*

Upper Mill Plantation  
105 Upper Mill Road  
Conway, Sc 29527

*reception to follow*



G322  
Print Production





G322 Print Production

MOON LIGHT

SS15

Spring Summer Collection

FRIDAY

02.14.15 5.30PM

SNACKS AND DRINKS WILL BE PROVIDED

FASHION SHOW

G322 Print Production



Art 221 Digital Image Editing